



Meet C. Richard Weylman CSP, CPAE
Elevating Business Performance
in Today's Marketplace

Richard Weylman is considered a leading authority on the changing dynamics of today's buyer and how to craft the right strategies and prescriptive tactics needed to acquire AND retain them. Chris Forbes, Vice Chairman of Forbes, calls his speaking presentations and consulting work "brilliant."

After an award winning career as a Rolls Royce executive and the former head of sales & marketing of the newly founded Robb Report magazine, Richard now serves as Chairman of Weylman Consulting Group. He and his diverse team have enabled hundreds of both small and large firms in many market sectors to elevate their business performance - not just with information and recommendations, but with full execution support.

He is the author of three international best sellers including his latest, the CEO Reads best-seller "*The Power of Why; Breaking Out in a Competitive Marketplace*" available in 5 languages.

Richard is also a featured writer for Wall Street Journal, FORBES, Investor's Business Daily, WORTH and Thompson-Reuters.

A Hall of Fame inducted Keynote Speaker; he has delivered over 2,700 keynote speeches on four continents to audiences of 20 to 40,000.

Richard is also the Founder, CEO and CDO of *The Weylman Center for Excellence in Practice Management*[™], an online platform that educates professionals on how to grow their businesses.

In addition to his speaking and consulting activities he serves on the board of the United States Luxury Institute, whose primary mission is to enable organizations to better understand today's consumer.

Orphaned at age 6, living in 19 foster homes, Richard believes in giving back so that others may move forward. Richard is also a Horatio-Alger award nominee.

Visit Richard's websites:

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