

# Meet C. Richard Weylman CSP, CPAE

(Pronounced “While – men”)

## Elevating Business Performance in Today’s Market Place

Imagine being orphaned at the age of six, spending your childhood living in 19 different foster homes and attending 11 different schools!



After leaving his last foster home, Richard began his sales and marketing career selling cookware. A life long student of business performance, he progressed and went on to become the head of Sales and Marketing for the Robb Report, world-renowned magazine for affluent lifestyle, and an Executive at an award-winning Rolls-Royce dealership. Although no longer affiliated with those enterprises, Richard’s experience elevating business performance is across many disciplines: marketing, selling, leadership, service, and receiving.

Today, as a highly sought after marketing consultant, he draws from his lifetime of experience to help others understand today’s marketplace, overcome obstacles, and grow a profitable business. He is the author of the best selling book, *Opening Closed Doors — Keys to Reaching Hard to Reach People* and the founder of [THE WEYLMAN CENTER FOR EXCELLENCE IN PRACTICE MANAGEMENT™](#), an online Marketing Support Center and university for professionals and staff to elevate their business performance in today’s marketplace. Christopher Forbes, Vice

Chairman of Forbes Magazine, calls his work in today's complex marketplace "brilliant". He is also a member of the United States Luxury Board, whose primary mission is to enable organizations to better understand the affluent consumer.

On a professional level, Richard has been recognized by his peers for his contributions and was inducted into the Professional Speakers Hall of Fame. This lifetime achievement award is given to experts who speak and who have reached the top echelon of platform excellence.

Additionally, Richard has earned the designation of Certified Speaking Professional (CSP) from the National Speakers Association and has received the Direct Selling Association's Partnership Award. He is also the recipient of the Council of Peers Award of Excellence .

On a personal level, Richard has been recognized for his work on behalf of others by several organizations, including a nomination for the prestigious Horatio Alger Award. This award recognizes outstanding individuals in our society who have succeeded in the face of adversity and pursue dreams with determination and perseverance.

**Richard's speaking, consulting, coaching and educational platforms are filled with unique insights that can be used immediately to improve business. Most importantly, he clearly communicates practical strategies and tactics to elevate your business performance in today's marketplace!**