

## **Introduction for C. Richard Weylman, CSP, CPAE**

**To maximize the effectiveness of Richard's presentation to your group, please review this introduction PRIOR to the program. This is a verbal introduction only and is not to be used for written promotional purposes. A print promotion bio is available on our website for use in your written materials. At the meeting, please read this introduction slowly and clearly. Proper pronunciation of Weylman is "WHILE-men." Thank you.**

Imagine being orphaned at the age of six, spending your childhood living in 19 different foster homes and attending 11 different schools! Instead of becoming a victim of these circumstances, Richard Weylman overcame them to enjoy remarkable business success. Beginning by selling cookware, Richard progressed and has a lifetime of successful business experience including as a former Rolls Royce executive and former head of Sales and Marketing for the Robb Report. As a sought-after marketing consultant, speaker and coach, he and his team help both individuals and organizations enjoy significant business growth in today's marketplace. He is a member of the United States Luxury Board as well as the founder of The Weylman Center for Excellence in Practice Management, a web-based university that educates individuals how to elevate their business performance. Christopher Forbes, Vice Chairman of Forbes Magazine, calls his work in today's challenging marketplace "brilliant".

Get out a pen and paper – you will want to take notes!

**Please help me give a warm welcome to Richard While-men!**