

Introduction for C. Richard Weylman, CSP, CPAE

**To maximize the effectiveness of Richard's presentation to your group, please review this introduction PRIOR to the program. This is a verbal introduction only and is not to be used for written promotional purposes. A print promotion bio is available on our website for use in your written materials. At the meeting, please read this introduction slowly and clearly. Proper Pronunciation of Weylman is "WHILE-men." Thank you.**

Imagine being orphaned at the age of six, spending your childhood living in 19 different foster homes and attending 11 different schools! Instead of becoming a victim of these circumstances, Richard Weylman overcame them to enjoy remarkable business success. Beginning by selling cookware, Richard progressed and has a lifetime of successful business experience including as a Former Rolls Royce executive and former head of Sales and Marketing for the Robb Report. Today, he is Chairman of the Weylman Consulting Group where he and his team consult and coach both individuals and organizations on how to elevate business performance in today's marketplace. He is a member of the United States Luxury Board as well as the founder of The Weylman Center for Excellence in Practice Management, a web-based university that educates individuals on how to win more customers. Christopher Forbes, Vice Chairman of Forbes Magazine, calls his work in today's challenging marketplace "brilliant". He is also the author of several best-selling books, the latest of which, *The Power of Why: Breaking Out in a Competitive Marketplace* is a CEO Reads best-seller.

Get out a pen and paper - you will want to take notes!

Please help me give a warm welcome to ..... Richard While-men!